



## **MAD Progress Report**

**September 2021**

Moving further into the fall season, the work of the La Jolla Maintenance Assessment District (LJ MAD) has shifted from an at times singular and necessary focus on litter abatement and janitorial activities during peak tourist times to longer-term projects.

Recent landscaping efforts have focused on safety, upkeep, and beautification. Low-hanging fronds on more than two dozen palm trees located in public-right -of-way areas were removed and hauled away. In addition to weekly watering activities, landscaping crews performed detailed cleaning of the iris plants along Girard Avenue. Another project eliminated weeds in multiple tree wells along Herschel Avenue near Kline Street.

The limbs of several peppermint willow trees located on Wall Street in front of the Athenaeum were trimmed. These branches were beginning to encroach upon adjacent parking signs and required attention. Much effort has been made in picking up dropped flowers from the African tulip trees located in front of the Union Bank at the intersection of Girard Avenue and Silverado Street. When left on the sidewalk for any length of time, these large orange flowers stain the pavement as they get stepped upon by pedestrians, posing another maintenance issue for nighttime pressure washing crews.

A large empty sidewalk planter located near the intersection of Prospect Street and Ivanhoe Avenue that once housed a ficus tree was filled with succulents, purple fountain grass and other drought-resistant plants. Filling this previously vacuous planter with plants has prevented it from being further used as a trash receptacle. Additionally, scenecio cuttings borrowed from some of the planter boxes located at the intersection of Girard Avenue and Torrey Pines Road were repurposed and planted at the base of several trees along Girard Avenue where recently installed agave plants had been trampled upon beyond the point of salvage.

Planning for Enhance La Jolla Day 2022 has begun. The event will take place on Saturday, April 23, 2022, and the theme will center around art and butterflies. Additional details about the event will be shared during the next Enhance La Jolla Board of Directors Meeting, scheduled for Thursday, October 21 at 4 p.m. in person in the Community Room of the La Jolla Ridford Library.

Voting for the election to fill several Enhance La Jolla board positions will occur online between October 13 and 20 at [www.enhancelajolla.org](http://www.enhancelajolla.org). Voting is open to all property owners within the boundaries of the La Jolla MAD. Visit [www.enhancelajolla.org](http://www.enhancelajolla.org) for more information. Results from the Enhance La Jolla Board Election will be announced during the October 21 Board of Directors Meeting and newly elected candidates will be installed into their respective seats on the board.

If you see an issue needing attention within the district, please contact Enhance La Jolla at (858) 444-5892 or email [manager@enhancelajolla.org](mailto:manager@enhancelajolla.org)