

ENHANCE LA JOLLA

MAINTENANCE ASSESSMENT DISTRICT

MAD Progress Report

June 2021

Maintenance and enhancement activities throughout the district continued in June, from landscaping projects, sidewalk pressure washing and litter control. In addition to having their metal lids repainted, all 42 public trash receptacles located on sidewalks throughout the district continue to be regularly sanitized during each daily servicing. Much progress is being realized in efforts to keep areas in the public right of way well maintained.

Thank you to all residential and commercial neighbors for your continued cooperation and support.

A special focus on completing finishing touches to the remaining tree wells along Girard Avenue hit a fever pitch this month with all tree wells on this main thoroughfare from Prospect Street to south of Pearl Street augmented with the addition of various-sized river rock, pebble stones, iris plants and succulents. These aesthetic additions have gone a long way in deterring pet messes and litter from collecting at the bases of what were tree wells filled with uneven dirt and invasive weeds.

The most visible landscaping improvement in June has been replacement of failing potted rosebushes with succulents. Some of these now-thriving succulents include calandrinia, aloe “blue elf” and malephora ice plant. Iris plants recently planted along Girard Avenue and Wall Street are regularly being trimmed, with special attention to removing browning and declining leaves. Other small, yet noticeable improvements include selective hand pruning of several juniper and cypress container pots along Girard Avenue and the replacement of coral fountain plants with succulents in containers located in front of Girard Gourmet. Lastly, low-hanging sycamore tree branches at the southwest corner of Kline Street at Girard Avenue and palm tree fruits at Wall Street and Girard Avenue were trimmed.

In anticipation of increased visitors to the district for the Fourth of July weekend, representatives from the La Jolla MAD worked with the City of San Diego Environmental Services Division and Parks and Recreation Department to coordinate strategies for litter abatement efforts. Special thanks to two Board Members from the Enhance La Jolla Board of Directors who offered their respective business resources to assist with this cause. One of these resources – an eight-ton trash compactor – will assist greatly in helping to contain and consolidate much of the left behind litter following the busy holiday weekend.

The next Enhance La Jolla Board of Directors Meeting will take place Thursday, July 15 at 4 p.m. at 7725 Girard Avenue, the meeting hall at Mary Star of the Sea Church. Visit www.enhancelajolla.org for more information. If you see an issue needing attention within the district, please contact Enhance La Jolla at (858) 444-5892 or email manager@enhancelajolla.org