



## **MAD Progress Report**

**February 2021**

To better familiarize the community with the organizations and vendors the La Jolla Maintenance Assessment District (LJ MAD) works with to improve the cleanliness and appearance of the neighborhood, Enhance La Jolla is teaming with the La Jolla Village Merchants Association to host a first-ever event of its kind. Join us Saturday, March 20 to meet your village associations at Enhance La Jolla Day.

Enhance La Jolla Day will take place Saturday, March 20, from 7 a.m. to 11 a.m. on Girard Avenue and will involve two separate activities: (1) an information area with tables located at the intersection of Girard Avenue and Silverado Street (in front of 7777 Girard Avenue) where members of the public can meet with representatives from various community groups to learn more about these organizations and their contributions to La Jolla and (2) a community improvement project that will involve the LJ MAD's landscaping vendor placing rocks and groundcover in more than 20 tree wells along Girard Avenue and Wall Street. More details will be provided as the event draws closer.

In preparation for Enhance La Jolla Day, the LJ MAD's landscaping vendor has started preliminary efforts to prepare tree wells for the addition of rocks and drought-resistant groundcover. Efforts to improve the safety and appearance of these tree wells will culminate on Enhance La Jolla Day along six blocks of Girard Avenue and one block of Wall Street.

Another project that began in February is the pressure washing of the interiors and exteriors of all 42 public trash receptacles in the district. All receptacles on Girard Avenue are finished. Receptacles along Prospect and Wall streets are now being cleaned. This overnight deep-cleaning work on all trash receptacles will be completed in mid-March.

Pressure washing of all public trash receptacles was most recently done last August. The LJ MAD plans to perform this maintenance at least once every six months. In addition to improving sanitation, this project has furthered collaboration with the City of San Diego Environmental Services Division as the LJ MAD is providing their department with information about broken metal liners within the receptacles that need replacement.

Lastly, a project to repaint a 300-foot-long rusted guardrail at the intersection of Prospect Street and Girard Avenue has started. A rust reverter was applied to the guardrail the last week of February. Next, a primer will be applied to the guardrail surface to assist in rust-proofing efforts before painting begins.

If you see an issue needing attention within the district, please contact Enhance La Jolla at (858) 444-5892 or email [manager@enhancelajolla.org](mailto:manager@enhancelajolla.org)