

Meeting of the Board of Directors
Thursday, June 27, 2019, 4:00 pm
La Jolla Riford Library, 7555 Draper Ave, La Jolla, CA 92037

DRAFT MINUTES

Board Members

Present: Kanjo, LaCava, Lipsky, McKellar, Nelson, Pfeiffer, Wagener, Warwick, Witt, Yansick

Absent: Hauer, Kassel, Marino

Public: Luis Ojeda (City of San Diego), Mauricio Medina (Council District 1 Rep), Ashley Mackin-Solomon (La Jolla Light), Jodi Rudick (La Jolla Village Merchants Association), Carolyn Meade (Garden Club of La Jolla), and John Unbewust.

1. Welcome and Roll Call
President Witt called the meeting to order at 4:05 pm.
2. Adopt the Agenda
Motion to Approve (Nelson/Kanjo). Passed unanimously.
3. Non-Agenda Public Comment (2 minutes or less on matters within ELJ jurisdiction and not on today's agenda. No action can be taken.)
 - a. Carolyn Meade of the Garden Club of La Jolla talked about the opportunities for collaboration with ELJ to improve La Jolla.
 - b. Jodi Rudick noted that the LJVMA just started watering the hanging baskets again.
 - c. Mauricio Medina mentioned that scooter corrals would be discussed at the next meeting of the LJCPA.
 - d. Luis Ojeda noted that Public Safety & Livable Neighborhoods Council Committee approved the city-wide MADs including La Jolla. He believes the item will go to City Council on July 16th.
4. Officer Reports
 - a. President's Report
Ed Witt read the following into the record:
"Thanks everyone for being here and for being such an important part of Enhancing La Jolla! I'd like to publicly thank the La Jolla Community Foundation for all its hard work and investment in setting up the MAD and Enhance La Jolla. It's important for the community to know without their support in both time and

treasure we would not be here today. If you're not a member of the LJCF or you have let your membership lapse please give very serious consideration to joining.

Phyllis here can direct you or just find the full-page ad today in the LJ Light.

Either way this is an important part of what and who we are in La Jolla and I feel all of us need to support the Foundation.

I also want to thank the board members that have stuck with this very lengthy process of on again off again meetings etc. It appears we are finally on our way to start our work and boy do we have a lot to get done. It is our expectation that we should receive funding in the form of an advance from the city mid August. That advance should allow us to begin the work of the MAD in October! John Unbewust our highly qualified General Manager will begin the process of hiring sub-contractors after we give him the approval today. Thanks John for hanging in with us over the last two years.

I've been told by so many La Jolla residents that they're so pleased that we are finally getting off the launch pad to enhance La Jolla, but I do believe we have to manage expectations. Walking the Village as I and many of you do is a bit concerning.....walking the Village is really the only way to fully understand the magnitude of what we are facing. Ladies and gentlemen, we have a lot of catching up to do and we have to focus to make that happen. I'll be asking the board to take a walk with me very soon, some morning to take pictures and notes on just what we all see as individuals. I believe it's very important for us to do this soon and then do it again and again so we see the job ahead and the jobs we've accomplished. Stay tuned on that.

Just to be clear we have two entities here. One being Enhance La Jolla a 501c3 and the other the Maintenance Assessment District. ELJ is the Contractor that will manage the MAD that was established when we all voted as a district to establish the MAD.

It's important to note that the MAD though contract with the city has very specific and defined work that it is expected to perform. The contract we have with the city is very clear on that. The contract is or will be on our website for all to see.

Speaking of the website we'll be making improvements to that as well.

I also would like to establish regular meeting dates and times so that we can go out a year (after surveying the board) to find the best times/dates etc. That way we can all plan ahead as we do need board members to attend and the public has the right to know as well. These are public meetings and La Jollans are important to our success, so we obviously want community input and oversight.

Back to the Foundation: they have commissioned Mark Steele from the M. W. Steele Group to do a Street Scape of the MAD for Enhance La Jolla. You most likely know Mark as he has been an important part of La Jolla for a long time he and his team are doing a magnificent job and more details will be available on that as it progresses.

So summing up my remarks I caution that we not over promise and I promise we the board and community will do our level best to Enhance La Jolla.”

b. Treasurer’s Report

Andy Nelson noted that 2 accounts have been opened at Pacific Western Bank: 1 for MAD with a \$1,000 balance, and 1 for ELJ (non-MAD) with a \$5,000 balance.

The two accounts allow us to separate MAD funding from private donations to pursue non-MAD projects.

c. Secretary’s Report – ACTION: Approve Minutes of March 7, 2019
Motion to Approve (Kanjo/Wagener): Approved unanimously

5. Update from City of San Diego regarding the MAD - Information Only

Luis Ojeda explained that the City will continue to provide the baseline services. The MAD is administered by ELJ. The City will continue to be responsible for infrastructure repair and replacement. ELJ can submit an infrastructure “wish list” each year for the city’s consideration in setting the city’s annual budget. Ojeda will continue to be involved as ELJ staff starts up the MAD’s operations. He suggested that ELJ meet with affected city department staff, perhaps in September.

6. Update from La Jolla Community Foundation - Information Only

Phyllis Pfeiffer reported that the LJCF made a grant to Mark Steele to organize and prepare a conceptual streetscape plan. The plan would be used in securing private donations to fund improvements. The first phase of the plan, existing conditions of the village such as sidewalks, street trees, buildings, trash cans, is complete. The second phase will bring together local architects and landscape architects to consider streetscape options for Girard Avenue from Prospect Avenue to Pearl Street as well as the “dip.” The goal is to raise several million dollars through private donations to underwrite the first segment of capital improvements.

7. MAD Action Items

a. Bid Packages for Work Authorized Under the MAD Contract – Action Item

Recommendation: Direct preparation of bid packages for release in late July to at least 5 contractors. Use the bid packages prepared in 2017 as a template.

Motion to approve (Nelson/Wagner): Passed unanimously.

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- b. District Manager Contract – Action Item
Recommendation: Prepare contract for John Unbewust for start date of August 1, 2019. Direct President to sign contract upon notice of the City of San Diego’s approval of ELJ/MAD contract.
Motion to approve (Nelson/Warwick): Passed unanimously.
 - c. Insurance – Action Item
Recommendation: Accept loan from La Jolla Community Foundation and renew insurance for 2019-2020.
Motion to accept (Nelson/Pfeiffer): Passed unanimously.
8. Enhance La Jolla Action Items (Tasks and funding not associated with the MAD)

None
9. Board Member Comments – Information Only

Nancy Warwick: She will speak at the Traffic & Transportation Board’s July 17th meeting regarding the city’s proposal to create 158 scooter corrals. The number of corrals has been potentially reduced to 88. Mauricio mentioned that the new Ordinance limits scooter parking to no more than 4 in one location and a 40’ gap to the next group of 4.

Ed Witt: He supported use of the City’s “Get It Done” Program to identify areas of needed improvements within the Village.
10. Adjourn to the Next Board Meeting (not yet scheduled.)
Meeting was adjourned at 5:15.